



FAIRshare (Farm Advisory Digital Innovation Tools Realised and Shared)

<https://cordis.europa.eu/project/rcn/218342/factsheet/en>

The project has received funding from the HORIZON 2020 programme

<https://ec.europa.eu/programmes/horizon2020/en>

Duration of the project: 01/11/2018 – 31/10/2023

Objectives – to improve agricultural advisors’ use of digital tools and services to enable better uptake of digital technologies by European farmers.

Project partners

- TEAGASC – Agriculture and Food Development Authority (Ireland)
- CIRCA – The Circa Group Europe Limited (Ireland)
- EV-ILVO – Elgen Vermogen Van Het Instituut Voor Landbouw En Visserijonderzoek (Belgium)
- CEMA – Comite Europeen Des Groupements De Constructeurs Du Machinisme Agricole (Belgium)
- SEASN – South Eastern Europe Advisory Service Network (Croatia)
- INAGRO – INAGRO (Belgium)
- AUA – Agricultural University of Athens (Greece)
- ZLTO – Zuidelijke Land – En Tuinbouworganisatie Vereniging (Netherlands)
- INTIA – Instituto Navarro De Tecnologias E Infraestructuras Agroalimentarias SA (Spain)
- I4AGRI – Innovation for Agriculture (United Kingdom)
- CAJAMAR – Fundación Cajamar (Spain)
- CONSULAI – Consulai, Consultoria Agro Industrial LDA (Portugal)
- ACTA – Association de Coordination Technique Agricole (France)
- NAK – Magyar Agrar – Elemiszergazdasagi es Videkfejlesztési Kamara (Hungary)
- HAFL – Berner Fachhochschule (Switzerland)
- WR – Stichting Wageningen Research (Netherlands)
- Naturland – Oko-BeratungsGesellschaft mbH (Germany)
- MAPA – Ministerio de Agricultura, Pesca y Alimentación (Spain)
- AC3A – Association Des Chambres D’Agriculture de I ‘Arc Atlantique (France)
- LKO, Landwirtschaftskammer Osterreich (Präsidentenkonferenz der Landwirtschaftskammern Osterreichs) (Austria)
- LAAS – PI Lithuanian Agricultural Advisory Service (Lithuania)
- RURALIS – Stiftelsen Ruralis Institutt for rural – og regionalforskning (Norway)

Project activities

The FAIRshare project is being led by Teagasc, the Irish Agriculture and Food Development Authority, brings together 22 partners from 15 countries across Europe.

The aim of the project is to develop an inventory of the digital tools and services in use internationally, which will be available to all advisors. Project activities are focused on developing a “living lab” which empowers advisors from across the EU to engage and interact with the online inventory. The FAIRshare will fund 40 different advisory cases that will enable advisors to address the challenge of embedding digital tools in different advisory and farming contexts across the EU. Special focus will be on co-designing powerful communication and engagement approaches for advisors to advocate and inspire their peers and farmer clients, driving a stronger network for the wider and better use of digital tools.



Project partners (kick-off meeting, Ireland, 2018)